

3M Automotive Aftermarket Division Honored with Awards at 2015 SEMA Show

3M™ Accuspray™ Spray Gun System with PPS™ and 3M™ PPS™ Color Match Film Recognized for Innovation and Packaging

ST. PAUL, Minn. (November 10, 2015) – 3M Automotive Aftermarket Division showcased several innovative products at the 2015 SEMA Show in Las Vegas. Two new products, the 3M™ Accuspray™ Spray Gun System with PPS™ and 3M™ PPS™ Color Match Film, captured the attention of an esteemed panel of international judges, and were each named 2016 SEMA Global Media Award winners. In addition, the 3M Accuspray Spray Gun System with PPS was also recognized as a runner-up in the Packaging Design category of the New Products Showcase Awards.

The Global Media Award program was introduced in 2004 to highlight the wide appeal to enthusiasts on every continent of specialty equipment products that are on display at the SEMA Show. The voting panel reviewed nearly 2,000 new products that were featured at this year's show. Each journalist selected 10 products that would be of most interest to their publication and would most likely succeed commercially in their respective countries.

The 2016 SEMA New Products Showcase Awards represent the most innovative and cutting-edge automotive aftermarket products to be available in 2016. Nearly 3,000 products were entered into 16 different Showcase categories, and winners were selected based on a variety of factors that include quality, marketability, innovation, technology, consumer appeal and more.

The new [3M™ Accuspray™ Spray Gun System with PPS™](#) earned two Global Media Awards, recognized by both Young Jun Yu of Car & Tech in South Korea, and Henry Pierini of AutoZulia International in Venezuela. The system also earned runner-up honors in the New Products Showcase Awards for Packaging Design.

The new system combines the simplicity and easy maintenance of 3M™ Accuspray spray guns and with the solvent-reducing, material-saving, rapid-clean-up convenience of 3M™ PPS™ Paint Preparation System that pros love. It lets customers use one gun for all stages of their project, from start to finish including mixing/measuring, filtering and spraying (in any direction!) of primer, sealer, base and clear coat.

The kit is ideal for smaller auto body shops, non-auto repair industries, car enthusiasts and homeowners, and collision repair students and beginners

The kit features the new 3M™ Accuspray™ ONE Spray Gun and four atomizing heads --1.4mm for sealer, primer surfacer, basecoat and clearcoat and 1.8mm for primer and other medium viscosity coatings. It also includes hard cup and retaining ring, disposable lids and liners, and more. The convenient packaging takes the guesswork out of selecting a spray gun system and the kit has everything needed to get started, and the system delivers professional results at an affordable price.





[3M™ PPS™ Color Match Film](#) also earned a Global Media Award, with recognition from Young Jun Yu of Car & Tech in South Korea.

3M PPS Color Match Film utilizes a proprietary film technology to bring an unparalleled level of flexibility, freedom and accuracy to the color matching process. 3M PPS Color Match Film allows users to apply the painted film directly to the substrate (e.g. bumper, fender, vehicle) and STAND BACK for viewing at any angle. The film will conform to curves, allowing for more accurate side-tone representation and giving painters the confidence that they have met the perfect match.

3M PPS Color Match Film is available in three colors, White, Medium Gray and Dark Gray, reducing the need for primer or sealer. Once the preferred film color is

chosen and the paint is applied and dry, simply peel the painted film from the backer and apply to the surface of the substrate (e.g. vehicle, fender, bumper). Next, stand back and shine with a 3M™ Sun Gun II™ Light Kit for viewing at any angle! When a color match has been achieved, reapply film to textured film liner for quick and easy cataloging or reuse.

The 3M PPS Color Match System, when used with the 3M Sun Gun II Light Kit, creates the industry's premier color-matching system and is intended to empower the painter with a faster, easier and more accurate match the first time. This system can save shops valuable time and money, specifically associated with repaints due to side-tone misrepresentation and improper color match overall.

About 3M Automotive Aftermarket Division

3M automotive products keep the world on the move, with innovative solutions for building, repairing and maintaining vehicles. From the collision repair professional to the individual vehicle enthusiast, people around the world trust 3M products to protect, repair and keep their vehicles looking showroom new. And our commitment to this industry extends beyond product performance to a careful stewardship of the world's resources and environment. Serving the needs of our customers has made 3M a trusted leader in vehicle care and repair, and we are dedicated to earning that trust each and every day.

For more information, contact 1-877-MMM-CARS, contact your local 3M Distributor or 3M Sales Representative or visit the website at www.3Mcollision.com. Follow 3M AAD on Facebook at www.facebook.com/3MCollision and on twitter @3M_Collision and Instagram @3M_Collision.

About 3M

3M is a science-based company with a culture of creative collaboration that inspires powerful technologies, making life better. With \$32 billion in sales, 3M employs 90,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow @3MNewsroom on Twitter.

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