



## Achieve an Impeccable Finish With 3M's Best Finishing Systems

*New 3M™ Perfect-It™ EX Machine Polish Completes the 3M™ Perfect-it™ EX Family*

**ST. PAUL, Minn. (July 24, 2015)** – When it comes to paint refinishing, completing a job quickly, accurately and with the least amount of cleanup is essential. For paint professionals, 3M Automotive Aftermarket Division offers the 3M™ Perfect-It™ EX Finishing System, a family of products that provides technicians with optimal performance every time.

The latest addition is the new 3M™ Perfect-It™ EX Machine Polish. This high-tech machine polish formula combines the latest innovations of minerals and chemicals. The new polish quickly and effectively buffs out compound swirls while reducing the frequency of having to reapply product after it dries on the surface.

The easy clean up and high performance can reduce process time and provide the perfect finish. The additional wet time with these products allow technicians to use less material and it actually performs better when you use less polish.



### **Achieve a deeper, glossier finish with the 3M™ Perfect-It™ EX Finishing System**

3M has the ideal solution to get started on the perfect finish with 3M™ Trizact™ abrasives, used in paint defect removal and refinement to help reduce compounding and buffing time. They consist of precisely shaped three-dimensional pyramids distributed uniformly over the surface of the disc. As these pyramids wear, fresh, sharp mineral is constantly exposed to the work piece, resulting in faster, more consistent cutting throughout the life of the discs.

After refinement, the 3M™ Perfect-It™ EX Finishing System features the innovative 3M™ Perfect-It™ EX Rubbing Compound as the first step, which cuts, handles and cleans up better than any rubbing compound currently available. It reduces paint finishing time and decreases cleanup time considerably.

The 3M™ Perfect-It™ EX Rubbing Compound won't stick to panels or leave film, even under extreme conditions frequently found in repair shops. The unique compound provides faster cutting, longer working time with less sling, ease of handling and easy cleanup. It is also an excellent solution for repairing fresh paint finishes.

The final step is with 3M™ Perfect-It™ EX Ultrafine Machine Polish, which combine innovative technology and proprietary ingredients to permanently remove fine swirl marks.

## Family of Products Designed for Smaller Jobs

For small and medium-sized jobs, the 3M™ Perfect-It™ 1 Paint Finishing System provides all the great results of the 3M™ Perfect-it™ EX Family – without the compounding step. The advanced paint finishing system features 3M™ Trizact™ abrasives and 3M™ Perfect-It™ 1 Finishing Material. The 3M™ Perfect-It™ 1 Paint Finishing System replaces compounds and reduces time spent with heavy polishers with a 3M™ Trizact™ abrasive disc and DA sander. This new process delivers one-step, high-gloss finishing on today's automotive paints.

The 3M™ Perfect-It™ 1 Paint Finishing System includes the following steps:

1. Defect removal with the 3M™ Purple Finishing Film Hookit™ P2000 disc
2. Scratch refinement with the 3M™ Trizact 3000 Foam Disc
3. DA polishing with 3M™ Trizact™ 5000 Foam Disc
4. 3M™ Perfect-It™ 1 Finishing Materials and 3M™ Perfect-It™ 6" Quick Connect Finishing Pad
5. If needed for black or dark finishes, swirl elimination with the 3M™ Perfect-It™ EX Ultrafine Machine Polish and 3M™ Perfect-It™ Ultrafine 6" Quick Connect Foam Polishing Pad

## About 3M Automotive Aftermarket Division

3M automotive products keep the world on the move, with innovative solutions for building, repairing and maintaining vehicles. From the collision repair professional to the individual vehicle enthusiast, people around the world trust 3M products to protect, repair and keep their vehicles looking showroom new. And our commitment to this industry extends beyond product performance to a careful stewardship of the world's resources and environment. Serving the needs of our customers has made 3M a trusted leader in vehicle care and repair, and we are dedicated to earning that trust each and every day.

For more information, contact 1-877-MMM-CARS, contact your local 3M Distributor or 3M Sales Representative or visit the website at [www.3Mcollision.com](http://www.3Mcollision.com). Follow 3M AAD on Facebook at [www.facebook.com/3MCollision](https://www.facebook.com/3MCollision) and on twitter @3M\_Collision and Instagram @3M\_Collision.

## About 3M

3M is a science-based company with a culture of creative collaboration that inspires powerful technologies, making life better. With \$32 billion in sales, 3M employs 90,000 people worldwide and has operations in more than 70 countries. For more information, visit [www.3M.com](http://www.3M.com) or follow @3MNewsroom on Twitter.

3M, Perfect-It, Trizact and Hookit are trademarks of 3M Company.

###

Contact:

Dale Ross  
3M AAD  
651.736.4088

Deborah Robinson  
[drobinson@vmg1.com](mailto:drobinson@vmg1.com)  
312.505.4336