

3M Automotive Aftermarket Division Announces Partnership with Iconic West Coast Customs

3M Now the Official Refinishing Products of West Coast Customs

ST. PAUL, Minn. (November 17, 2015) – 3M Automotive Aftermarket Division announced today a partnership agreement to become the official refinishing products provider for West Coast Customs and legendary car customizer Ryan Friedlinghaus. Operating out of a brand new 60,000-square-foot facility in Burbank, CA, West Coast Customs has built a reputation as one of the foremost custom car shops in the world.

Friedlinghaus, founder and CEO of West Coast Customs, started his now world-renowned car customization shop in 1993 with a \$5,000 loan from his beloved grandfather. Since then, he has turned his company into an international lifestyle brand. From television shows like MTV's *Pimp My Ride*, to TLC's *Street Customs*, to his current show *West Coast Customs*, which will kick off its third season late fall 2015 on FS2, Friedlinghaus has been able to showcase the incredible cars his shop produces to a worldwide audience.



His reputation for fine work has also attracted an A-list clientele ranging from pro athletes, actors and musicians to Fortune 100 corporations and royalty. West Coast Customs produces hundreds of original design builds yearly.

“Ryan Friedlinghaus and West Coast Customs have always been known for stunning work and innovative, original designs, and like 3M, impeccable quality, and cutting-edge technology,” said Dale Ross, U.S. Marketing Operations Manager, 3M Automotive Aftermarket Division. “We look forward to working with West Coast Customs to share how our products and solutions are essential for any automotive project, from simple customizations to complete rebuilds.”

Top quality 3M refinishing products, including abrasives, masking, body fillers & glazes, adhesives, coatings and sealants, paint finishing, spray paint guns for primer and sealer applications, and paint cup products, are now the official products of West Coast Customs.

“We have always been longtime users of 3M products,” said Friedlinghaus. “We are excited to turn our relationship into a true partnership. We look forward to having them as part of the West Coast Customs family and using their amazing products and solutions on all of our projects.”

About West Coast Customs

Founded in 1993 by Ryan Friedlinghaus, West Coast Customs is the premiere vehicle modification shop, internationally recognized for its original designs, beyond your imagination concepts, impeccable quality, cutting-edge technology and unparalleled craftsmanship. Recognized as the game-changing car customization phenomenon that was MTV's *Pimp My Ride*, West Coast Customs' pop culture status and appeal has catapulted worldwide with state-of-the-art West Coast Customs facilities now open in Dubai,

Mexico, Germany, Malaysia, Russia, China and Japan. The West Coast Customs flagship 60,000 square foot facility, is headquartered in Burbank, CA with 12 leading- edge departments offering a range of extraordinary custom services for projects of any size, scope or budget.

About 3M Automotive Aftermarket Division

3M automotive products keep the world on the move, with innovative solutions for building, repairing and maintaining vehicles. From the collision repair professional to the individual vehicle enthusiast, people around the world trust 3M products to protect, repair and keep their vehicles looking showroom new. And our commitment to this industry extends beyond product performance to a careful stewardship of the world's resources and environment. Serving the needs of our customers has made 3M a trusted leader in vehicle care and repair, and we are dedicated to earning that trust each and every day.

For more information, contact 1-877-MMM-CARS, contact your local 3M Distributor or 3M Sales Representative or visit the website at www.3Mcollision.com. Follow 3M AAD on Facebook at www.facebook.com/3MCollision and on Twitter [@3M_Collision](https://twitter.com/3M_Collision) and Instagram [@3MCollision](https://www.instagram.com/3MCollision).

About 3M

3M is a science-based company with a culture of creative collaboration that inspires powerful technologies, making life better. With \$32 billion in sales, 3M employs 90,000 people worldwide and has operations in more than 70 countries. For more information, visit <http://www.3m.com> or follow [@3MNewsroom](https://twitter.com/3MNewsroom) on Twitter.

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