

Oh, Buoy! 3M Offers New Products to Achieve the Perfect Gelcoat Finish in Marine Applications

From Boats to RVs to Automotive and Industrial, the Latest Addition to the 3M™ Perfect-It™ Line is the Ideal Solution for an Impeccable Finish on Gelcoat Surfaces

ST. PAUL, Minn. (January xx, 2017) – Whether maintaining a factory fresh finish on your boat or trying to return an old and oxidized finish to its original luster, working with gelcoats can sometimes be a challenge. 3M now introduces a new set of products to its 3M™ Perfect-It™ line that are ready to tackle any tough marine project.

These new waxes and compounds are formulated specifically for gelcoat surfaces, and are easy to use for both buffing professionals and watercraft owners. With increased wet times, less mess and lower VOCs, this system delivers incredible results on any gelcoat surface, even in warm climates.

The 3M gelcoat system consists of three grades of cutting compounds, each formulated to handle varying levels of scratches and oxidation. Each product is designed to leave a great finish, so it is not necessary to use one after the other.

3M™ Perfect-It™ Gelcoat Light Cutting Polish + Wax

When a brilliant finish and durable protection are needed for P1500 and finer scratches, 3M™ Perfect-It™ Gelcoat Light Cutting Polish + Wax is the perfect solution for light or dark colored gelcoat.



3M™ Perfect-It™ Gelcoat Medium Cutting Compound + Wax

This compound plus wax combines fast cutting power, a high-gloss finish and durable wax protection. Use this for any P1000 and finer scratches.

3M™ Perfect-It™ Gelcoat Heavy Cutting Compound

This fast-cutting compound removes heavy oxidation, scratches and other defects. Use 3M™ Perfect-It™ Gelcoat Heavy Cutting Compound for any P800 scratches or finer. The Heavy compound is designed to be followed up with a coat of 3M™ Perfect-It™ Boat Wax.



3M™ Perfect-It™ Boat Wax

3M™ Perfect-It™ Boat Wax keeps all sorts of surfaces looking great. It's safe for gelcoat, paint, fiberglass and metals and has a pleasant tropical scent. The pure wax finish **helps** protects against the elements.

Since the condition of gelcoat surfaces can vary greatly, 3M has developed a simple navigation tool on its bottles to help decide which products in the system are appropriate for each buffing job.

- P = Prewash ahead of finishing
- 1 = Cut to remove oxidation, scratches, and other defects
- 2 = Polish to remove minor oxidation and scratches, as well as swirl
- W = Wax to leave a great shine while protecting the surface from the elements. Wax can be used after removing scratches and oxidation with the Heavy compound, or on its own periodically

Each product is available in multiple sizes to cover any job, big or small. 3M also offers an online Gelcoat Finishing Guide and a set of step-by-step procedures to help achieve dependable finishes every time.

To learn more about the 3M Perfect-It Gelcoat Finishing System, visit 3MMarine.com/gelcoat

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3M automotive products keep the world on the move, with innovative solutions for building, repairing and maintaining vehicles. From the collision repair professional to the individual vehicle enthusiast, people around the world trust 3M products to protect, repair and keep their vehicles looking showroom new. And our commitment to this industry extends beyond product performance to a careful stewardship of the world's resources and environment. Serving the needs of our customers has made 3M a trusted leader in vehicle care and repair, and we are dedicated to earning that trust each and every day.

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